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Cultural Differences in the Self: From Philosophy to Psychology and Neuroscience

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Abstract

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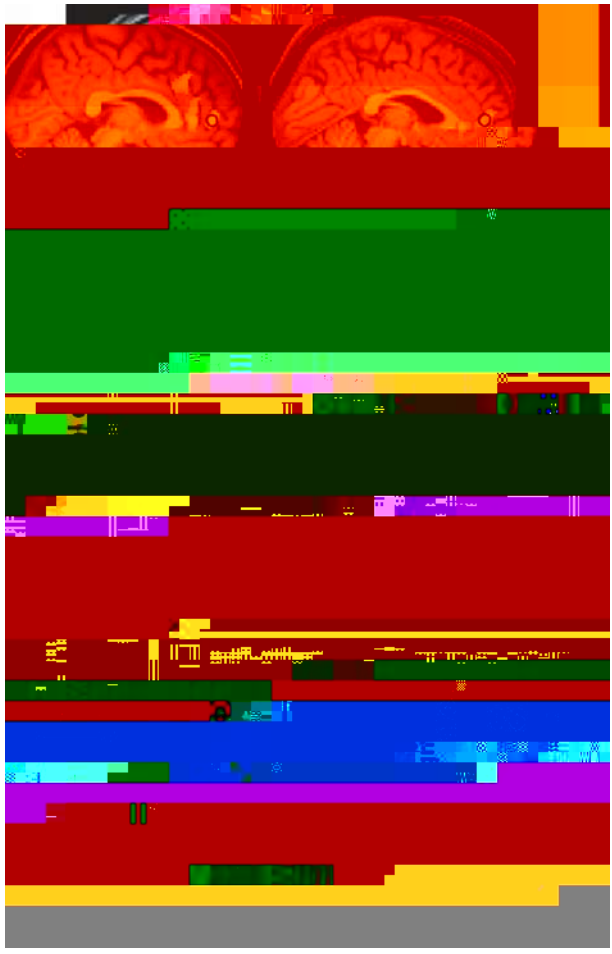

Figure 3 fMRI results of ROI analysis in MPFC from Zhu et al. (2007). (a) Illustration of the locus of vMPFC (marked with blue circles); (b) fMRI signal changes related to self-, mother, and other judgments; (c) Differential percent signal changes (self minus other and mother minus other). The asterisk indicates a significant difference between the self- and mother-reference effects in signal changes.

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